

Looking for new customers?

Save 10% by Jan. 15, 2008 and contact thousands of potential new customers!

The Homesteader is a monthly publication that is sent out direct-mail, free, to **new homeowners**, who receive it for approximately two years. The publication contains a wide range of editorial including home improvement articles, decorating tips, a community calendar that lists local events in their community, restaurant reviews, museums, day trips & destinations, a cooking corner, etc.

Since 1990 we have been welcoming thousands of new homeowners to the area every month, and providing them with valuable information to help them settle in to their new community. We are currently publishing 12 New England editions with a combined circulation of over 90,000.

The benefit to our advertisers is reaching a **targeted audience that has not established buying patterns or shopping habits**, don't know where to go for products and services, and are using our publication as a reference point. *Don't let these high-income newcomers try to find you by accident!* Earn a new customer and get response for years to come.

Reach **THOUSANDS** of new and recent homeowners for just a few cents per household!

For a free, no obligation appointment, call our Sales Manager, Amanda Scribner, at (800) 941-9907 x12 and arrange to meet one-on-one with one of our local territory managers, or review our media kit online at www.Homesteader.biz. **If you call to make an appointment, you can save 10% off your first year's advertising with this flyer!**

Check out our new three-minute video which explains our concept in more detail!
www.Homesteader.biz.



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