

Advertise in the Official Show Guide™

Reach thousands readers at this year's New England Home Show by advertising in the **Official Show Guide™**.

This full-color magazine is used to locate booths, check on programming events, navigate around the Show, and act as a reference after the show is over and the visitor goes home and makes their purchasing decisions.

According to dmg world media, 60% of show visitors buy after the show is over. Advertising in the Official Show Guide gets you exposed during and after the Home Show!

Based on recent feedback:

90.4% found **The Official Show Guide** helpful in navigating the Show.

95.6% visited advertisers in the **Guide**.

75.6% planned on contacting advertisers in the **Guide** during or after the Show.

NEW
Products & Service
Write-up
Only \$250

See order form for more details & ad specs.

Ad Sizes:

Prices:

B/W COLOR

Full Page Cover Glossy

7" wide x 9.5" high, Bleed Available

Add .25 to each side for trim.....n/a \$1,195

Full Page Cover Internal

7" wide x 9.5" high, No Bleed.....\$795 \$895

1/2 Box 7" wide x 4.4" high.....\$575 \$650

1/4 Box 3.4" wide x 4.4" high.....\$395 \$455

1/8 Box 3.4" wide x 2.1" high.....\$250 \$305



For more information call

Amanda at **800-941-9907 ext. 12**

www.OfficialShowGuide.com

Reach thousands of New Homeowners in The Homesteader!

Ask Amanda for details or visit www.Homesteader.biz

