

## 2006 Space Reservation Form

Please make your selection below. Save 10% off the rates below for orders received by 11/30/05. All ads must be received camera-ready (PDF format preferred, see instructions below) by February 5, 2006. Cover ads are due on January 25, 2006. Ads may be accepted after the above dates at the discretion of the Official Show Guide.

| <u>Ad Size</u>   | <u>B&amp;W Rate</u> | <u>Full-Color Rate</u> | <u>TOTAL</u> |
|--|---------------------|------------------------|--------------|
| Full-Page Cover ( <i>glossy</i> )<br>(7" wide x 9.5" high, bleed available.) | n/a                 | \$1,675                | \$ _____     |
| Full-Page Internal<br>(7" wide x 9.5" high, no bleeds)                       | \$1,195             | \$1,350                | \$ _____     |
| Half-Page<br>(7" wide x 4.4" high)   | \$825               | \$920                  | \$ _____     |
| Quarter-Page<br>(3.4" wide x 4.4" high)                                      | \$525               | \$595                  | \$ _____     |
| Eighth-Page<br>(3.4" wide x 2.1" high)                                       | \$335               | \$405                  | \$ _____     |

### Misc.

**New Product/New Service Article** \$250 (1/2 price! Now includes photo!) \$ \_\_\_\_\_  
 This is your chance to promote any new products or services that you are offering or featuring at the Home Show!  
 (Up to 150 words plus phone number, website, email address, booth number, and photo!)

Layout Charge \$ 50 (if ad not camera-ready) \$ \_\_\_\_\_

Early Discount Save 10% - \$ \_\_\_\_\_  
 (Order and make deposit or pay in full by November 30, 2005)

**Type of Business for Index:** \_\_\_\_\_

**TOTAL COST:** \$ \_\_\_\_\_

**MINIMUM DEPOSIT 50% TO HOLD SPACE AND RECEIVE DISCOUNT. BALANCE DUE BY 1/25/06.**

### **COMPANY AND PAYMENT INFORMATION**

Contact Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

[ ] Check Enclosed [ ] Credit Card # \_\_\_\_\_ Expires \_\_\_\_\_  
 VISA, MASTERCARD, AMERICAN EXPRESS

**HOW TO SUBMIT YOUR ORDER: Fax orders to (978) 461-0486 with credit card info, or mail with a check to Official Show Guide, The Homesteader, Knox Trail Office Bldg., 2352 Main St., Concord, MA 01742. Email artwork to [Graphics@TheHomesteader.com](mailto:Graphics@TheHomesteader.com). PDF specifications are at [www.Homesteader.biz](http://www.Homesteader.biz). Embed all fonts and art with 1200 dpi resolution for PDFs. Advertorials must be submitted in Word or by email and are subject to editing and acceptance by Publisher. Camera-ready deadline is 2/5/06 for inside ads and 1/25/06 for cover ads. Above rates are for NE Home Show exhibitors only. Non-exhibitors pay 50% more. Go to [www.OfficialShowGuide.com](http://www.OfficialShowGuide.com) for more details and information. Attach 150 word "new product/new service" write-ups on a separate sheet. Photos may be included!**