



## Official Show Guide™

[www.OfficialShowGuide.com](http://www.OfficialShowGuide.com)



### ADVERTISING DEADLINE EXTENDED ONE WEEK!

Dear New England Home Show Exhibitor:

Spring, 2008

Time is running out to be seen by thousands of home show visitors in this year's *Official Show Guide* to the New England Home Show!

Thousands of Show Guides will be given out to attendees at this year's show. The *Guide* will also be available with a free stand for all advertisers to display in their booths. Being seen in the *Official Show Guide* is the best way to keep your products and services in front of home show visitors during and after the show. (Remember, most purchases are made after the Home Show ends.)

**Increase your visibility and response by advertising in the official program of the Show.** Take advantage of this exclusivity by speaking directly to home show visitors with your message highlighted. Prices start at just \$250 for an 1/8 page ad and go up to \$895 for a full-page, color ad. See the attached Reservation Form for more details.

We are going to prominently feature our “**new products/new services**” section this year, with an expanded listing! Here is your chance to talk directly to Home Show visitors about the new products and services that can be seen at your booth. Information includes up to 150 words, all your contact info, and even a photo. **This \$500 value is now available for only \$250!**

*The Guide* will again feature the “**Find the Fake Ad**” contest which will also give exhibitors valuable “reader feedback” from the entry forms received. We had hundreds of entries to our contest last time, with many of our advertisers mentioned multiple times by visitors. The contest ensures that readers look at every advertisement carefully to spot the one that isn't real. This increases your advertising exposure. We will be giving out great prizes which will create extra excitement for everyone who participates!

Fill out the space reservation form enclosed, or do so on the website at [www.OfficialShowGuide.com](http://www.OfficialShowGuide.com). We look forward to meeting you February 27 - March 2, 2008!

Cordially yours,

## A manda Scribner

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Sponsored by:

