

2008 Space Reservation Form

Please make your selection below. All ads must be received camera-ready (PDF format preferred, see instructions below) by February 15, 2008.

<u>Ad Size</u>	<u>B&W Rate</u>	<u>Full-Color Rate</u>	<u>TOTAL</u>
Full-Page <i>(7" wide x 9.5" high, no bleeds)</i>	\$795	\$895	\$ _____
Half-Page <i>(7" wide x 4.4" high)</i>	\$575	\$650	\$ _____
Quarter-Page <i>(3.4" wide x 4.4" high)</i>	\$395	\$455	\$ _____
Eighth-Page <i>(3.4" wide x 2.1" high)</i>	\$250	\$305	\$ _____

Misc.

Type of Business for Index: _____ **FREE**
(Free Business Index for all Display Advertisers!)

New Product/New Service Article \$250 \$ _____
This is your chance to promote any new products or services that you are offering or featuring at the Home Show! Create some excitement! We'll even run a photo!
 (Up to 150 words plus phone number, website, email address, booth number, and photo!)

Layout Charge for ads \$ 50 (if ad not camera-ready) \$ _____

TOTAL COST: \$ _____

Payment in full must accompany order. Fax in your order with credit card information below.

COMPANY AND PAYMENT INFORMATION

Contact Name _____ Company _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____

Website: _____

Credit Card # _____ Expires _____

VISA, MASTERCARD, AMERICAN EXPRESS

If you are interested in advertising to new homeowners, please check here and we will contact you with further information!

HOW TO SUBMIT YOUR ORDER: Fax orders to (978) 461-0486 with credit card info. If other payment arrangements are approved, mail with a check to *Official Show Guide*, The Homesteader, Knox Trail Office Bldg., 2352 Main St., Concord, MA 01742. Email artwork to Graphics@TheHomesteader.com.

PDF specifications are at www.Homesteader.biz. Embed all fonts and art with 1200 dpi resolution for PDFs. Go to www.OfficialShowGuide.com for more details and information. Attach 150 word "new product/new service" write-ups on a separate sheet (and fax it to us) or by email. All write-ups subject to editing and acceptance by Publisher. Email to Amanda@TheHomesteader.com.